

1 Less nuisance

Set boundaries and enforce them



Improve follow up on reports of nuisance



Cleaner streets



Reduce nuisance on and around the water



Communication campaigns



2 Attractive mixed-use development

Create a more diverse range of facilities



Restrict growth of range of overnight accommodation options



Upgrade range of overnight accommodation



3 More space on the street and on the canals

Reduce crowds in public spaces



Amsterdam as a low-traffic zone



Reduce numbers of coaches and lorries



Reduce nuisance caused by taxis



Combat overcrowding



Reduce the amount of entertainment transport



4 Better financial balance in visitor economy



Fairer charge for using the city as a place to visit and for recreation

5 Sustainable recreation and facilities



Make transport more sustainable



Make leisure facilities sustainable

6 Dispersing visitors



Move crowd-pullers to peripheral locations



Entice visitors to less busy areas



Regulate festivals



Extend green spaces

City in Balance

Goals and measures